

August 2013

Dear Colleague,

Rewiring Public Services

Following the launch of *Rewiring Public Services* at our annual conference last month, I have been hugely encouraged by the amount of positive feedback about our proposals for local government going forward.

Since our conference, *Rewiring Public Services* and its key propositions have been discussed in Parliament and the media, but we need to ensure it is debated in the most important place of all, your council.

Our 'ten big ideas' that launched the campaign were the result of a series of regional road show events involving and engaging as many people from local government as possible. The debate around these propositions and the discussions about their impact will play a key part in their success. As such, it's essential that as many councils as possible debate the ideas and, hopefully, support them.

In order to assist this debate we have put together a toolkit (www.local.gov.uk/rewiring-debate) containing a draft motion and a suite of supporting materials including a film, created for this campaign and already used by a number of councils, explaining why this important programme of work is essential to the future of the sector. The toolkit also includes a method of feeding back information about your debate.

We need your council to debate and support this campaign and its propositions. The more it is discussed and understood, the stronger our case to those wanting to form a government after the 2015 general election will be.

If you would like to discuss the campaign, or the logistics of promoting its work, please do not hesitate to contact me.

Yours faithfully,



Sir Merrick Cockell
Chairman, Local Government Association

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